

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental company that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client needs.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Moreover, there are more than 90 independent sellers moving forklift equipment and materials handling equipment. This network allows Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively features 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck models vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift company in the North American market, thanks to their consistency in maintaining a high degree of customer service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division situated in Cleveland has a professional team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's original home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide equipment expansion project. Initial sales of this industrialized equipment focused on large business communities, the armed services and on state-run firms. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education became the new focus for enhancing quality and product development.

Daewoo began the first home-based lift truck business in 1967, and quickly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological advancements combined with sales success placed them in a situation of considerable expansion of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to counter act competitive pressures in the US materials handling industry. This endeavor radically expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a new plant which helped establish the company for the manufacture of high end added-value products suitable for export. In 1993, the corporation had a global sales system and started exporting versions they had developed through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international markets.